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An Old Firm With a New Name



To Our Friends and Customers:

We have been sole owners and operators of the business known as the McVay Seed & Floral Company, 2018 First Avenue, since 1915. During this time we have built up a wonderful patronage in Birmingham and throughout the South generally, and we believe the time has arrived when we should do our customers and ourselves the justice of operating under our own firm name.

It is with much pleasure, therefore, that we announce henceforth this firm will be known as the
HARRIS SEED & FLORAL COMPANY, INC.

Otherwise there will be no change in the business.

R. Vernon Harris and Leon E. Harris, for the past six years president and vice-president, respectively, of the old McVay Seed & Floral Co., retain the same positions with the Harris Seed & Floral Company. Our location will be the same, though extensive alterations and improvements are being made in order to give our growing number of customers better service than ever.

Looking forward with pleasure to serving you,

Respectfully yours,

R. VERNON HARRIS, Pres.
LEON E. HARRIS, Vice-Pres.

HARRIS SEED & FLORAL COMPANY

FORMERLY OPERATED AS

McVAY SEED & FLORAL CO.

2018 First Avenue



(SEE OTHER SIDE)

Phone 41 Main